

MLFOL Goals & Objectives FY 09-10*

Goal 1: Improve & Build Library Collections

Objective 1: Work with library staff to identify needs and provide funds

Objective 2: Provide matching funds for grants

Objective 3: Promote Endowment Fund

Goal 2: Support Special Library Programs

Objective 1: Provide volunteer services as needed

Objective 2: Provide funds as needed

Goal 3: Redistribute Donated Books

Objective 1: Use Book Chalet, Parking Lot Sales, and Vintage Book Sales to redistribute books and use resulting revenues to support Goals 1 & 2.

Objective 2: Pass Books on to Other Organizations

Goal 4: Raise Public Awareness

Objective 1: Newsletter

Objective 2: Email Updates from President

Objective 3: Newspaper, Radio & TV articles/press releases

Goal 5: Increase Membership & Encourage Active Participation

Objective 1: Lunch gathering before meetings

Objective 2: Establish mentor/mentee relationships for Board positions

Goal 6: Establish Liaisons with Other Nonprofits

Objective 1: Collaborate with Schools in our new location

Objective 2: Continue the Felici Trio Story Hours

Goal 7: Fundraising

Objective 1: Continue Building Fund Campaign Fundraising Effort

Objective 2: Consider Special Fundraiser for Endowment Fund

****Goals and Objectives numbered for clarity, not to infer priority***